

KEYNOTE SPEAKER

Shailja Saraswati



*Conversations that challenge.
Ideas that transform.
Impact that lasts.*

Founder, Unstoppable Network | Creator-Host, Unstoppable Woman
Executive Coach | Architect of the Inner Authority philosophy



INNER AUTHORITY / LEADERSHIP UNDER PRESSURE / HUMAN EDGE IN AI / REINVENTION / WOMEN & LEADERSHIP

THE IDEA AT THE CENTRE

In a louder world, the real advantage is the ability to hear yourself.

We have more data, advice, expertise and machine intelligence than ever before. Yet pressure, speed and external noise can quietly distort judgment. Shailja's work brings audiences back to Inner Authority: the capacity to stay connected to your judgment, values and voice while remaining open to the world.

*The challenge is no longer access to information.
It is access to ourselves.*

25+

YEARS ACROSS MEDIA,
CONTENT, LEADERSHIP AND
TRANSFORMATION

1,000+

LEADERS AND PROFESSIONALS
COACHED, MENTORED OR TRAINED

100+

LONG-FORM LEADERSHIP AND
TRANSFORMATION
CONVERSATIONS

A speaker shaped by operating rooms, edit rooms, boardrooms, coaching rooms and lived inner work.

SIGNATURE KEYNOTES

Ideas built for the pressure leaders are actually living.

01

Inner Authority: The New Leadership Advantage

Why self-trust, discernment and internal stability are becoming strategic capabilities in a world overloaded with noise, advice and acceleration.

KEY TAKEAWAYS A practical language for separating external noise from inner signal. / A way to use expertise without outsourcing judgment. / A stronger foundation for clarity, conviction and responsible action.

02

Authority Under Pressure: Decision Stability When Stakes Rise

A keynote on what sustained pressure does to judgment - and how capable leaders can recognise distortion before it becomes visible in results.

KEY TAKEAWAYS Signals of decision drift, urgency and over-adaptation. / Simple practices to restore steadiness before important choices. / A more human operating model for high-responsibility leadership.

03

The Human Edge in the Age of AI

As intelligence becomes abundant, what remains distinctly human? A provocative exploration of discernment, originality, meaning and the leadership choices machines cannot make for us.

KEY TAKEAWAYS A reframed view of AI as an amplifier, not an authority. / The role of originality and judgment in an automated world. / Questions leaders must keep human, even when answers become instant.

MORE SIGNATURE THEMES

Different doors into the same deeper question: who is leading?

04

Reinvention and the Next Chapter

When the identity that built the last chapter can no longer build the next. A keynote about transition, ambiguity and becoming without abandoning yourself.

KEY TAKEAWAYS

Recognise identity debt. / Separate reinvention from reaction. / Move with clarity before certainty.

05

Women Leading What's Next

A grounded conversation about ambition, self-trust, visibility, wholeness and the hidden ways capable women edit themselves on the way up.

KEY TAKEAWAYS

Name shrinkage and over-functioning. / Reclaim voice without performing power. / Build success without self-abandonment.

06

After Attention: The Authority Code for Enduring Brands

In an algorithmic world, visibility is easy to chase and hard to sustain. This keynote explores why enduring brands require conviction, internal clarity and trust - not simply more attention.

KEY TAKEAWAYS

Move from visibility to authority. / Protect relevance without copying the market. / Connect brand clarity with leadership clarity.

All keynotes can be tailored for sector, seniority, event theme and length.

AUDIENCE EXPERIENCE

Not inspiration for an hour. Language people can carry back into Monday.

WHAT AUDIENCES LEAVE WITH

01 A clearer internal signal

A way to notice when pressure, comparison or expectation is shaping a decision more than judgment is.

02 A useful language for invisible patterns

Terms and questions that make self-trust, distortion, reinvention and authority discussable at work.

03 Practical reflection - not abstract advice

Simple prompts and micro-practices that can be used in real moments of pressure.

04 A more human definition of leadership

Leadership as the capacity to stay connected to self while staying responsible to others.

05 A question worth continuing

The best keynote does not close the conversation. It changes the quality of the next one.

FORMATS

Keynote

Fireside conversation

Panel / session chair

Leadership offsite session

Masterclass

IDEAL FOR

Leadership summits
CXO forums
Brand & marketing conferences
Women leadership forums
Corporate L&D
Universities & institutions

ABOUT SHAILJA

A career built through outer impact. A life increasingly devoted to Inner Authority.

For more than 25 years, Shailja Saraswati has worked at the intersection of stories, leadership and human potential - across television, OTT, media, content, brand, business, coaching and mindfulness. She has held senior roles across Omnicom Media Group, WPP, Discovery Networks, National Geographic-FOX and Zee, working across India and international markets.

Today she is the Founder of Unstoppable Network and Creator-Host of Unstoppable Woman. Her work explores the invisible inner architecture beneath visible performance: judgment, self-trust, decision stability, identity, reinvention and the human capacity to lead from within.

*"A title can give you authority in a room
without giving you authority within yourself."*



SELECTED CREDENTIALS

- ICF-trained Executive Coach (PCC track)
- ET Panache Woman of the Year 2024
- Woman Advertising Maven 2024
- Cannes Entertainment jury member 2016
- Mindfulness, breathwork and stress-management trainer
- Contributed to 100+ award-winning campaigns across her career

SELECTED STAGES

From brand strategy to AI, leadership and culture.

2026

BRAND OF THE YEAR 2026-27 / TEAM MARKSMEN NETWORK

KEYNOTE

After Attention: The Authority Code for Enduring Brands

Building trust, relevance and leadership clarity in an algorithmic world.

2026

INDIA BRAND CONCLAVE / EXCHANGE4MEDIA

SESSION CHAIR

From AI Pilots to AI Performance

A leadership and marketing conversation on turning AI hype into operating value.

2023-
24

INDIA INFLUENCER CONCLAVE

MODERATOR

Learnings from Leading Brands

A cross-brand conversation on influence, creators and what effective participation really looks like.

INDUSTRY CONTRIBUTIONS & RECOGNITION

Cannes Entertainment Jury 2016 / Content Marketing Summit APAC
Advisory 2017

ET Panache Woman of the Year 2024 / Woman Advertising Maven 2024

MEDIA + BOOKING

A speaker with a live conversation ecosystem behind the stage.

UNSTOPPABLE WOMAN

Shailja's long-form conversation platform explores the inner journey behind visible success - with founders, creators, leaders, artists, athletes, thinkers and changemakers.

100K+

YOUTUBE
SUBSCRIBERS

4M+

YOUTUBE VIEWS

Top 100

SPOTIFY PODCASTS IN
INDIA

100+

LONG-FORM
CONVERSATIONS

BOOK SHAILJA FOR YOUR EVENT

Bring Inner Authority into the room.



Keynotes | Firesides | CXO conversations | Leadership sessions | Moderation

Speaking enquiries: Unstoppable Network

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